REGENCY
ART SPECIFICATIONS

In order to avoid production delays, unexpected results, or additional art charges please adhere to the following art specifications. Should you or your artist have questions or concerns, please contact our Prepress Department at (405) 682-3460:

DIGITAL FORMAT
Regency Labels Inc. uses a direct-to-plate system from a Macintosh platform. The preferred file format is Adobe Illustrator, but we can accept PDF files provided they are print-ready. Please call for assistance if you are unsure about how to create and export files correctly.

DIES/BLEEDS
Submitted art should have a dieline indicating the actual boundary of the label. Include a 1/8" bleed around your art if appropriate.

Regency has over 700 dies in our online database for immediate download at http://www.regencylabelsinc.com/dielines.html. Please consult your customer service rep in order to size your art correctly. Regency can also custom design a die for clients who want something unique.

FILE TRANSFER
Files under 10mb may be emailed to prepress@regencylabelsinc.com. Our FTP upload can be accessed at http://www.regencylabelsinc.com/newupload.

FONTS
Always convert fonts to outlines.   Adobe Photoshop or any other raster-based program should never be used to set type unless no other option is available, as this creates pixelated and blurry looking text.

No type under 4 points can be accepted. Avoid reverse type under 8 points, especially over four-color backgrounds. Make type one-color whenever possible. Four-color type tends to produce a blurry effect due to press bounce.

IMAGES
All images should be CMYK, and at least 300 dots per inch. Low resolution artwork cannot be accepted. Embed images whenever possible or collect for output during preflight. Make sure any raster effects settings are also 300 dpi.

COLORS
Always double check that art is colored correctly using CMYK process colors, and/or Pantone Matching System (PMS) Solid Coated numbers. RGB files cannot be used and must be converted into CMYK, which may result in color shifts. Color contract proofs can be provided at additional cost if required.

BARCODES
Barcodes should always be one color, preferrably black. We cannot guarantee scanability of barcodes built in multiple colors. Regency has the ability to set print-ready barcodes at $25/each. Please contact us for additional information.

TINTS AND GRADIENTS
Screens can range from 1% to 100%. Gradients, whenever possible, should not drop to 0% as this creates a hard line on flexo plates.

LINES
To preserve integrety on plate, minimum positive lines should be .25 points and reverse lines should be no smaller than 0.5 points.